

# Investor Analytics Solution

# Revolutionize Your Shareholder Intelligence and Investor Relations

European Markets



## Take your investor relations to a new level: Build your investor base and engage with investors effectively by making data-driven decisions.

Companies often do not maximize the power of their existing and potential investors' base. Under par investor relations can hamper confidence among investors, limiting potential growth opportunities.

With the exponential increase in data volumes, investor relations managers are looking for easy-to-use and efficient tools to manage and analyze the data.

Our Investor Analytics Solution helps you to get a comprehensive understanding of who your investors are. This allows you to tailor your investor relations activities for much greater impact.

Investor Analytics Solution is the first of its kind in the Baltics, precisely designed for professional investor relations management.

### With Investor Analytics Solution, you can:

- i Save time and stress of monitoring and managing your investor base
- 3
- Tailor your market communications to specific investor segments with much greater accuracy
- Improve investor engagement to drive growth to enhance your company's reputation and credibility, and to stay ahead of the competition.

## More specifically, you will get an in-depth data of:

## Your Investor Base

- Total number of investors and holding volumes
- Retail investors :
  - By gender
  - By age groups
  - By country of residence
- Corporate investors holding volume and value by:
  - Type (pension funds, investment funds, insurance companies, government institutions, etc.)
  - Holding volume and value
  - Country of registration
- Top 20 investors
- Pension funds

### **Issuer and Instrument**

- Issue size
- Market value
- Quantity and market value of pledged securities
- Instrument closing price
- Local market custodian holding volume and value

### Settlement

- Stock exchange settlement statistics
- Over-the-counter settlement statistics
- Free of payment (FOP) settlement statistics

## Have Questions?

Nasdaq CSD website: nasdaqcsd.com, Email: csd@nasdaq.com, Phone: +371 6721 2431